

Natural Therapies Certification Board News

November 5, 2008

Biofeedback Training

BioEnergetics4U Presents: "Beyond the Initial Evaluation"

This 90-minute conference call is designed to help LIFE System and Biofeedback Practitioners become more effective and confident in how to provide sessions beyond the Initial Evaluation. We will help you gain a deeper understanding of the Reactivity Test/Matrix and learn how to provide sessions that will maximize each one.

The cost is \$45 and counts as 2 CEU's toward NTCB recertification.

Date: Tuesday Nov. 11, 2008

Time: 7pm CST

BioEnergetics4U Presents: "How to Create Client Retention"

This 90-minute conference call will support you in retaining your clients in order to create a more successful and reputable Biofeedback Practice. If you're unsure what your clients needs are with regards to on-going sessions, we will help you get clarification. This course is a must for all biofeedback practitioners!

The cost is \$44 and counts as 2 CEU's toward NTCB recertification.

Date: Thursday Nov. 13, 2008

Time: 7pm CST

BioEnergetics4U Presents: "How to Build a Successful Business"

This 90-minute conference call will teach you the secrets of the most successful Biofeedback Practitioners today. We will give you the ideas and concepts you need to be as successful as you want to become with your Biofeedback Practice. We will teach the proven successful "Magic 20" secret in attracting your 20 first quality biofeedback clients, how to get referrals out of them in order to stimulate referral after referral. This class is great for both new and established practitioners. Not only will we show you proven marketing concepts but ideas that will cost you little or no money. We will share effective networking concepts, corporate lecturing strategies, how to get involved in your community and how to stir excitement everywhere you go. This class is great for both established practitioners and new practitioners. If you're ready for an influx in clients or just wanting a new direction with promoting your biofeedback business then this is exactly what you've been waiting for!

The cost is \$43 and counts as 2 CEU's toward NTCB recertification.

Date: Saturday Nov. 15, 2008

Time: 10am CST

Classes taught by Linda Loewer, LMT CA, CBI and Priscilla Grant, N.D., CBI of BioEnergetics4U.

For more information and to sign up for any or all of these classes, please visit: <http://bioenergetics4u.com/training.html> and scroll down to Specialty Classes.



Reflexology E-Store

Universal College of Reflexology co-founders & principals - Jack Marriott and Lauren Slade -- are delighted to announce the launching of a brand sister new website - www.ReflexologyEstore.com - your 24 hour Reflexology shopping experience, loaded with Reflexology resources - echarts, ebooks, self-help ebooks. Check out their Reflexology eCharts instantly available to download on your computer and Reflexology eBooks on topics previously only taught through the Universal College of Reflexology now available for the first time ever in instantly downloadable electronic book format.

Reflexology & the "Boom"

Nearly 100 million Boomers desire wellness, aggressively disregarding authority and conformity. Boomers do not wish to "grow old gracefully" rather they are seeking ways to hold on to their youth through Reflexology and other forms of complementary medicine.

A new study shows that Baby Boomers Look To Alternative Medicine In Record Numbers -- Journal of Health and Social Behavior.

Many boomers demand Reflexology and alternative medicine options because of their frustration with the limitations of mainstream medicine. The most telling evidence of Americans' dissatisfaction with traditional health care is the more than \$27 billion they spend annually on alternative and complementary medicine, according to government estimates. Boomers realize that a lot of prescription medications cause low libido, depression, skin disorders and a host of other unpleasant side effects including major health risks or even death.

This article written and researched by Jack Marriott of [Universal College of Reflexology](#)

Thanks for your continued support.
Best regards,

Jackie Olsen, Executive Director

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The views expressed in this newsletter are my personal opinions and are not to be attributed to the Natural Therapies Certification Board. Upon receipt of information that proves that my expressed views are false or incorrect I will issue the appropriate retractions and apologies. Jackie Olsen