



Natural Therapies Certification Board

NTCB NEWS UPDATE

November 23, 2009

Seminar Announcement

AASHC, IACDT, BANA, NTANA, IMANT, and MBACB are proud to announce joint sponsorship of an upcoming webinar from Natural Therapies Coaching Workshops. "How to Effectively and Economically Market Your Business" will be presented by Dr. John Gilbert. This 90-minute telephone and internet-based webinar offers up to date marketing techniques that will bring your business to the attention of potential customers without breaking your pocketbook. The webinar includes handouts that participants will be able to download in advance from the internet or watch as an online presentation during the workshop. After the presentation, the webinar will conclude with a question and answer session.

The webinar will be offered in eight online sessions on the weekend of December 5 and 6, 2009. Sessions are limited to fifteen participants each. Spaces are reserved on a first come, first served basis and pre-registration is required. Sessions on Saturday December 5 will occur at 2 PM, 4 PM, 6 PM, and 8 PM EST, and sessions on Sunday December 6 will occur at 10 AM, 12 noon, 2 PM, and 4 PM EST. (Please note the time zone!)

Professionals who are certified by NTCB, TLCTA, CDTCB, CHCB, or CNCB may attend for only \$25. All other natural health professionals may attend for \$75 each. If you are a member of BANA or NTANA, you may attend for free. **Please follow registration procedures below:**

1. To register, please email info@ntana.com.
2. Please specify the date and time of the session you wish to attend in your registration
3. Professionals certified by NTCB, TLCTA, CNCB, CHCB, or CDTCB may pay here: <https://ipxservices.com/webinar/25.html>.
4. Professionals who are neither Association members nor certified by one of these Boards may pay here: <https://ipxservices.com/webinar/75.html>

Please note: participants who cannot attend due to an unforeseen emergency are requested to notify us at once so we can assign their slot to another person. No-shows will be barred from attending the follow-on series of webinars NTCW and Dr. Gilbert will offer in 2010.

How to Protect Your Investment

The single most important item in the defense of anybody being investigated or charged by a licensing board is their informed consent form. Nothing compares to a strong ICF. In the presence of a strong ICF any and all charges are seriously weakened. The second most important factor in defense of any and all charges is the defendant's advertising and their

website. Make sure you are not diagnosing, curing, treating, recommending. The third is your certification which is an indication of your training.

For Biofeedback Practitioners - Finishing your requirements to Specialist after completing Technician (which includes completing Anatomy & Physiology, your 500 hour internship, Intermediate & Advanced Classes, and the NTCB Exam) allows you to run your business without supervision (Technicians are required to work under a supervisor). In addition, you will be allowed to keep your Biofeedback insurance (BANA does not allow technicians to renew after their second year as a Technician).

All other members of NTCB are required to adhere to their blueprint, which includes completing a Coaching Course.

The NTCB feels that the most important aspect of coaching is exposure to the screens (for Biofeedback), techniques and practice with the coaching skills. We're really not in the business of turning everybody into a "coach." Our primary concern is and always will be helping you and all those certified by the NTCB protect your turf, keep your business, and stay out of trouble.

Remember, you cannot diagnose, cure, treat, recommend, refer, etc. All practitioners who have created an informed consent form before January 2009 are asked to update their forms and send them in with your renewal.

If you need assistance in creating a better informed consent form, please contact: (Note - there is a fee to do so).

1. Theresa McCall – <http://thequantumacademies.com> – QA Biofeedback Members
2. Biofeedback Coach – <http://biofeedbackcoach.com> - All Biofeedback Members
3. Natural Therapies Coach – <http://naturaltherapiescoach.com> - All other NTCB Members

Biofeedback Technicians who initially paid for a three-year certification and received a one-year certificate, may receive another year's extension and updated certificate for \$25.00. If you are unsure as to your certification standing, please email Jackie Olsen, Executive Director at ntcb.info@gmail.com.

NTANA Welcomes You!

TNTANA has changed its abbreviation to NTANA. Their name is still the Natural Therapies Association of North America, but they are dropping the initial T. The website address has changed to <http://ntana.com>. The email address for NTANA is now info@ntana.com. The email address of the NTANA newsletter is now ntana.news@gmail.com. Please change your bookmarks and address books accordingly!

To become a member of NTANA, which includes general liability, malpractice insurance as well as many other benefits for your profession, please follow these steps:

- Please go to <http://ntana.com> and follow the links. You may pay using the IPX Services secure and confidential credit card gateway.

- Apply by Fax: Fax your application to 888-642-9992
- Apply by Email: Email your application to Diane@ntana.com
- To apply by mail send your completed application, check or money order to: NTANA, P.O. Box 1256, Candler, NC 28715
- If you have any questions please call 1-800-710-1539, Ext. 1 and talk with Association Secretary, Diane James

Holiday Hours: The NTCB Office will be closed Thursday, November 26 – November 30 so that we may give Thanks during this Holiday weekend.

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**Thanks for your continued support.  
Jackie Olsen, Executive Director  
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*The views expressed in this newsletter are my personal opinions and are not to be attributed to the Natural Therapies Certification Board. Upon receipt of information that proves that my expressed views are false or incorrect I will issue the appropriate retractions and apologies.*